

# Employer Tracking Survey (ETS) 2022



## Introduction

CITB NI's mission is to develop and embed a training culture which will improve the skills and productivity of the Northern Ireland construction industry.

The ETS is completed biennially, as one of the methods to help fulfil this remit and to determine customer perceptions and satisfaction levels with CITB NI products and services. The survey comprised of 100 NI registered employers and was completed by in depth telephone interviews in September 2022.

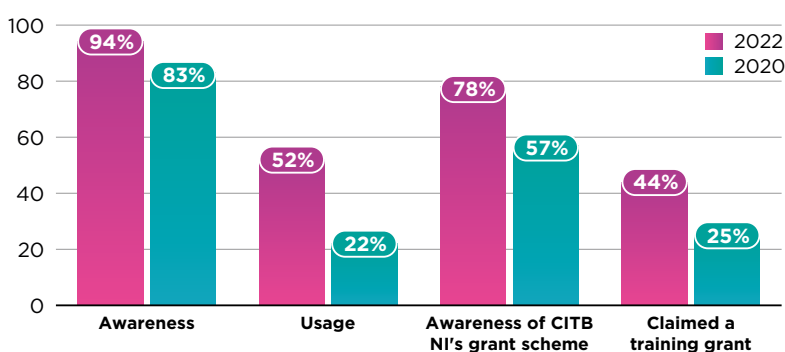
## Sample Size



- 79% Micro businesses**  
(2-9 employees)
- 20% Small businesses**  
(10-49 employees)
- 1% Medium-sized businesses**  
(50-249 employees)
- 0% Large businesses**  
(250 employees +)

## FINDINGS

### Awareness, use & satisfaction / importance of CITB NI services



### Satisfaction/Importance:



(Mean score rating 5-point scale)

### Top CITB NI products & services employers likely to use over the next 2 years



Health & Safety information and training



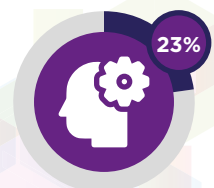
Grants to employers for training



Other training courses



Grants to employers for Apprenticeships



Mental health training

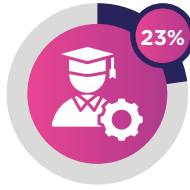
## Employers biggest skills / training / general issues they consider for their business / the NI construction industry over the next 2 years



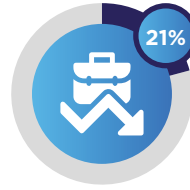
Lack of young people coming into the industry



Skills shortages



Lack of apprentices



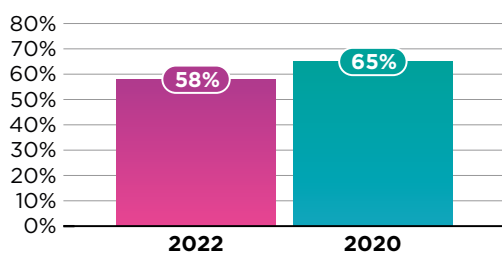
Loss of experienced workers



Cost of materials

## Communication

### Heard something about CITB NI:



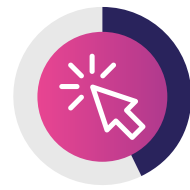
### Communication received via:



E-mail  
72%

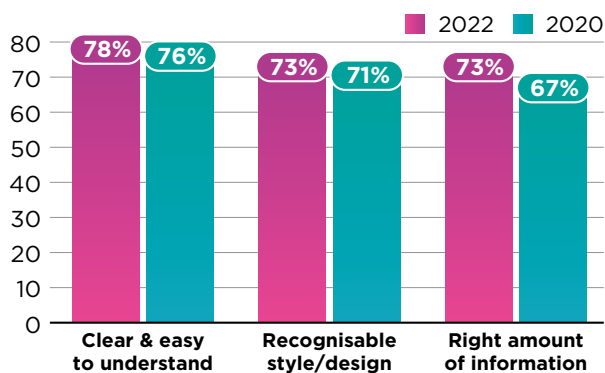


Post  
67%

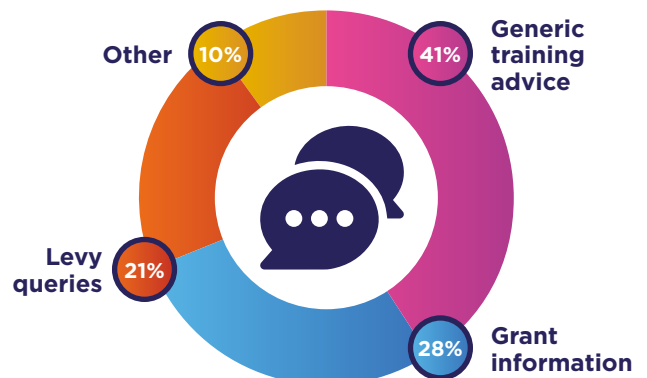


CITB NI Website  
43%

## Quality of correspondence being good / very good



## Main reasons employers contacted CITB NI



## Employer's preferred methods of contacting CITB NI



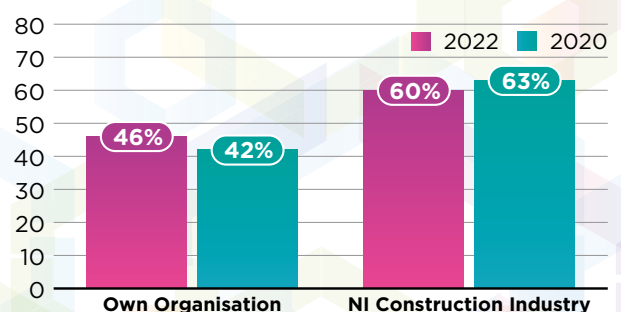
Telephone



Email

In 2022: 91% of employers found these engagements with queries to be helpful compared to the 78% in 2020, a 13% increase

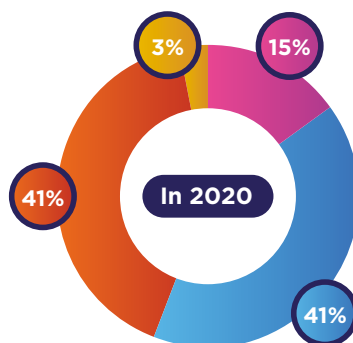
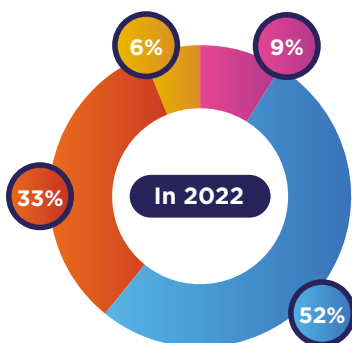
## Employers were asked how important they felt the levy and grants services are to their own firm and to the NI construction industry



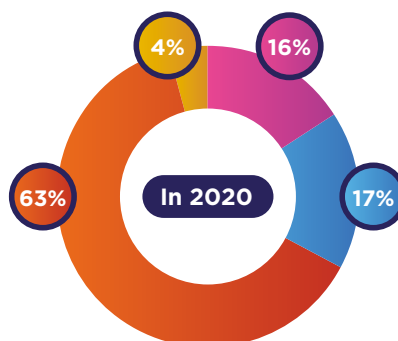
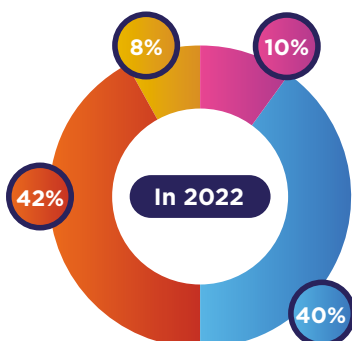
**Employers were asked what impact there would be on the industry if there was no training body such as CITB NI to collect levies and pay grants for training**

Improvement Worsen Remain the same Don't know

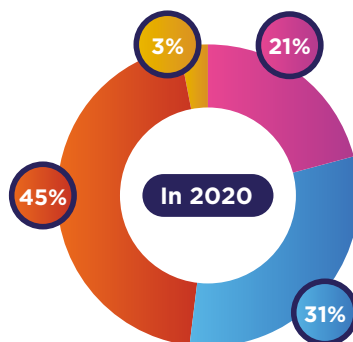
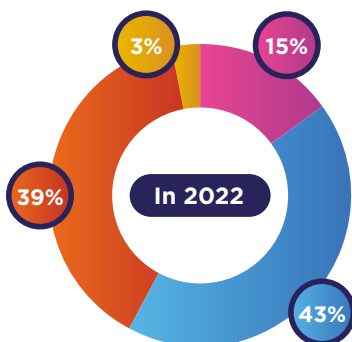
**Training within the industry:**



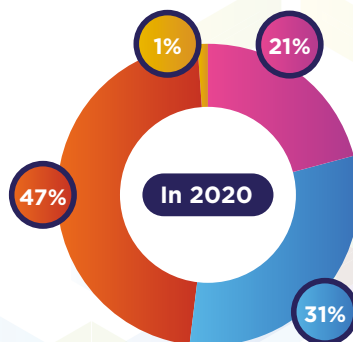
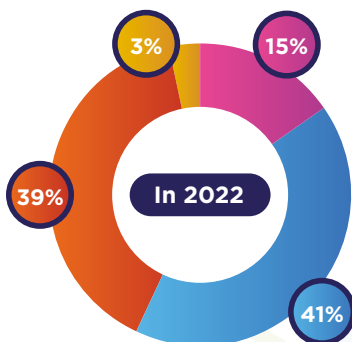
**Industry image and recruitment of new staff:**



**Progress towards a qualified workforce:**



**Availability of skilled labour:**



**In 2022:** 71% of employers felt CITB NI's provision of services and grants should continue

For a copy of the full report go the R&D section of our website [www.citbni.org.uk](http://www.citbni.org.uk).