Employer Attitudes & Motivations to Learning & Training Research

(Employer Panel Consultation) Wave 19



CITB NI carries out a regular programme of employer research to provide up-to-date intelligence and the evidence needed to underpin policy making and strategic decisions.

The EPC research aims to provide a regular programme of employer consultation (1,500 employers across the UK), allowing a reality check for anecdotal reports and enabling employer reactions to be gained on 'hot topics' of the moment. A particular aim is to enhance the understanding of actual behavioural issues influencing the decision(s) to train, the route(s) taken, and the method(s) used.



Findings

Key Business Challenges



Finding suitably skilled staff



Need to increase sales



Economic downturn / recession generally



EU Referendum / Brexit



Need to increase profitability



Clients slow to pay



Political uncertainty



Regulation / industry standards

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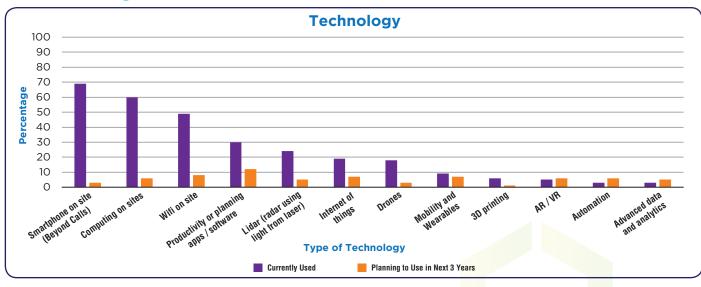
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40%	(2)	Businesses offering apprenticeships
23%	4	Currently employing apprentices
28%	(Likely to take on an apprentice in next 12 months

Main reasons for not taking on an apprentice

32%	2	Not recruiting at any level
11%	4	Not available in our line of work
11%	2	They take up too much time
8%	9	Small company
8%	(3)	Costs are too high
8%	2	Struggling to get applicants

New Technologies





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