

# CITB NI 'Adopt a School' Scheme



## Help Us Encourage The Next Generation Into Construction

Employers need to actively encourage young people to consider careers in the construction industry. With an aging workforce and an increasing demand for skilled labour, attracting younger generations is crucial to ensuring the industry can meet future infrastructure and housing needs. There are also myths about the construction sector such as:

- ▶ Working in construction is dangerous and bad for your health
- ▶ Construction is a dirty industry that is bad for the environment
- ▶ Working in construction means doing a practical job or working out in the cold
- ▶ The construction industry is just for boys
- ▶ I did well at school, so construction is not for me!

Therefore, a career in construction is not top of the list for many post primary school children.

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**We need to try to change this with your help!**

CITB NI is looking for construction companies to participate in the CITB NI '**Adopt a School**' scheme that will provide opportunities for employers to engage with post primary schools in either their local or work areas. By getting involved you will be engaging with prospective employees and their influencers and telling them about the benefits of a career in construction.

▶ **CLICK HERE**

or log on to [www.citbni.org.uk](http://www.citbni.org.uk) and click on '**AdoptaSchool**' for further information and how to get involved.

